



2018-2019  
**ANNUAL  
REPORT**









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**MOVING FORWARD,**  
*TOGETHER*



# WELCOME

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Dear WASD Community,

We are pleased to introduce and share with you the Williamsport Area School District's *first-ever* annual report. This publication is meant to serve as a reflection on the 2018-2019 school year. It is meant to provide an account to you on what we believe was an important year for us here at WASD.

We hope you'll see this annual report as a bridge that links our past, present and future. While you may see that we had a lot to celebrate last year with regard to progress made and successes earned, last year also was one that set the course for the district's future as an organization.

Even in the face of rising complexities in public education and the growing needs of our students, we believe our work in branding ourselves as the district of choice in terms of opportunity and academic innovation is beginning to emerge, thanks to the dedicated work of our administration, faculty, staff and students.

On the previous page, you see the phrase, "Moving forward, together." Much like the future-ready philosophy we've adopted as a guiding principle for our educational program, it also applies to the work undertaken toward the vision we have for our district.

As you page through this report, keep in mind that these are your schools, your children and your future workforce.

We want our community to share the pride we feel and gain a better understanding of the great things happening in our schools. We want to raise awareness of the work being done and give our stakeholders a snapshot of what we are able to accomplish with the resources and support provided to us.



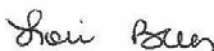
On behalf of the entire WASD administration, we would like to sincerely thank you for your ongoing support of our students, families and programs. We believe in a strong future for WASD because of our shared belief in the importance of the work that we do.



All the best,



**Dr. Timothy S. Bowers**  
Superintendent



**Lori Baer**  
President, Board of Education



## TABLE OF CONTENTS

OUR LEADERSHIP	04
OUR DISTRICT	06
• DEMOGRAPHICS	07
• ACADEMICS	08
• ACHIEVEMENTS	16
OUR PARTNERSHIPS	18
OUR COMMUNITY	24
OUR INVESTMENT	26

A black and white portrait of a woman with dark hair pulled back, wearing glasses and a patterned top. She is smiling slightly and looking directly at the camera. The background is a light-colored wall with a grid pattern.

## OUR LEADERSHIP

Benjamin Franklin once said, “An investment in knowledge pays the best interest.” Dedicated to WASD’s advancement and innovative brand, our leadership team keeps this profound perspective in mind when it casts its vision for the future and when reflecting on the influence the Williamsport Area School District has on our community.

Articulated throughout this annual report is an account of the progress and achievements made throughout the 2018-2019 school year on a vision anchored in the district goals set by our leadership team.

Our accountability to you, our community, is at the forefront of the work we do every day. We hope you find the innovative, transformative and creative initiatives happening here as evidence of being good stewards of public (and, in some cases, private) funding.

Together with the Board of Education, the district’s administrative team has set an ambitious path for not just the future of the organization but also for our students, and we intend to stay the course.



# ADMINISTRATION



**2018-19 Board of Education:** (At back from left) Dr. Nancy Story Somers, Dr. Jane Penman (Vice President), Lori Baer (President), Jennifer Lake and Barbara Reeves. (Seated from left) Adam Welteroth, Marc Schefsky, Pat Dixon and Brette Confair.

## SUPERINTENDENT'S CABINET

Dr. Susan Bigger  
Assistant Superintendent

Wanda Erb, SFO, PCSBA  
Business Administrator

Dr. Richard Poole  
Director of Student Services

Brandon Coleman  
Director of Pupil Transportation

Anne Logue  
Director of Human Resources

Dale Crans  
Supervisor of Maintenance & Facilities

Jeremy Loveland  
Director of Educational and Administrative Technology

## CENTRAL OFFICE ADMINISTRATION

James DeSantis  
Supervisor, Elementary Special Education (K-6)

Dr. Chad Greevy  
Secondary Curriculum (7-12)/ Unified Arts Supervisor (K-12)

Brett Leinbach  
Director of Finance/Accounting

Krista Fagnano  
Director of Health Services

Greg Hayes  
Director of Public Relations/ WASD Education Foundation

Patrick Ross  
Director of Educational Data Analysis

Coleen Genovese  
Supervisor, Secondary Special Education (7-12)

John Killian  
Elementary Curriculum Supervisor (K-6)

Sheila Shull  
Director of Special Education

Patricia Wylie  
Director of Federal Programs

*\* The above listing represents administration as of the 2019-2020 school year.*





## OUR DISTRICT

The mission of the Williamsport Area School District is *to develop responsible citizens through excellence in education*. Situated in the Susquehanna Valley of the Bald Eagle Mountains, WASD is in the county seat of Lycoming County, encompassing 98 square miles.

The district serves 4,898 students in a family-friendly community. We provide the most comprehensive offerings in course selections, academic support programs, interventions, athletics, fine arts programs and school activities in the region. Aside from a destination for work and recreation, Williamsport is home to two institutions of higher learning: Lycoming College

and Pennsylvania College of Technology. The community's diverse population also plays an integral role in the dynamics of the district.

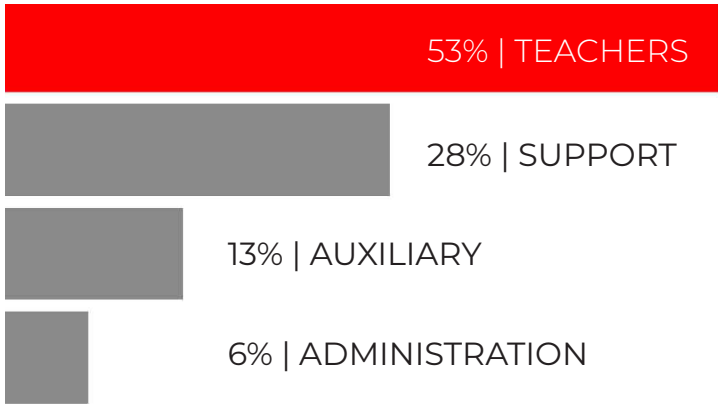
WASD has been consecutively recognized as one of the Best Communities for Music Education for more than a decade. We're a regional leader in Career and Technical Education, providing 14 programs with industry-recognized credentials verifying student skill attainment.

In its nearly 150-year history, WASD remains Lycoming County's largest school district and fourth largest employer.



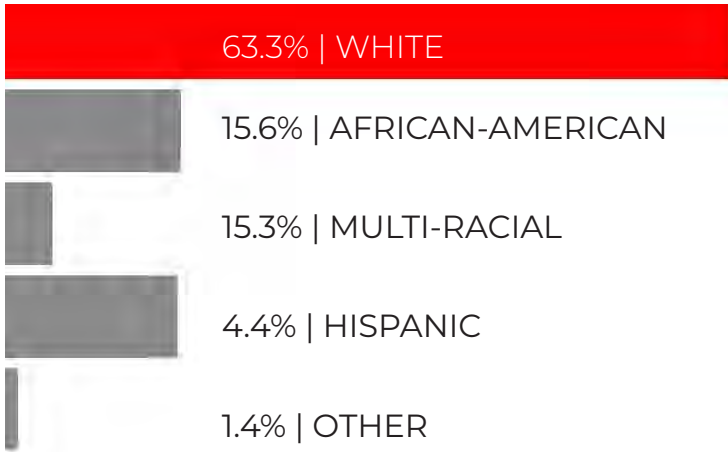
# DEMOGRAPHICS

**08** DISTRICT SCHOOLS    **04** PRIMARY SCHOOLS    **02** INTERMEDIATE SCHOOLS    **01** MIDDLE SCHOOL    **01** HIGH SCHOOL

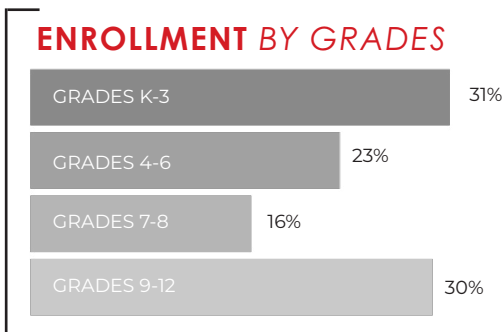
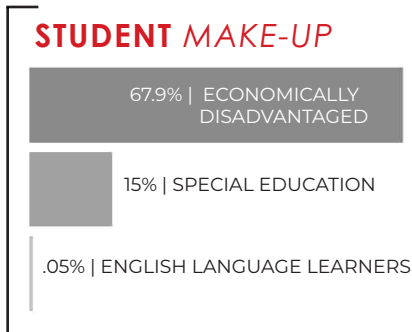


**754**  
DISTRICT EMPLOYEES

**4<sup>th</sup>** LARGEST EMPLOYER IN LYCOMING COUNTY



**4,898**  
STUDENT ENROLLMENT



**94%**  
ATTENDANCE RATE

**20:1**  
STUDENT TEACHER RATIO

# OUR ACADEMIC PERFORMANCE

## 2018-2019 ACADEMIC PERFORMANCE SNAPSHOT

### FUTURE-READY FOCUS

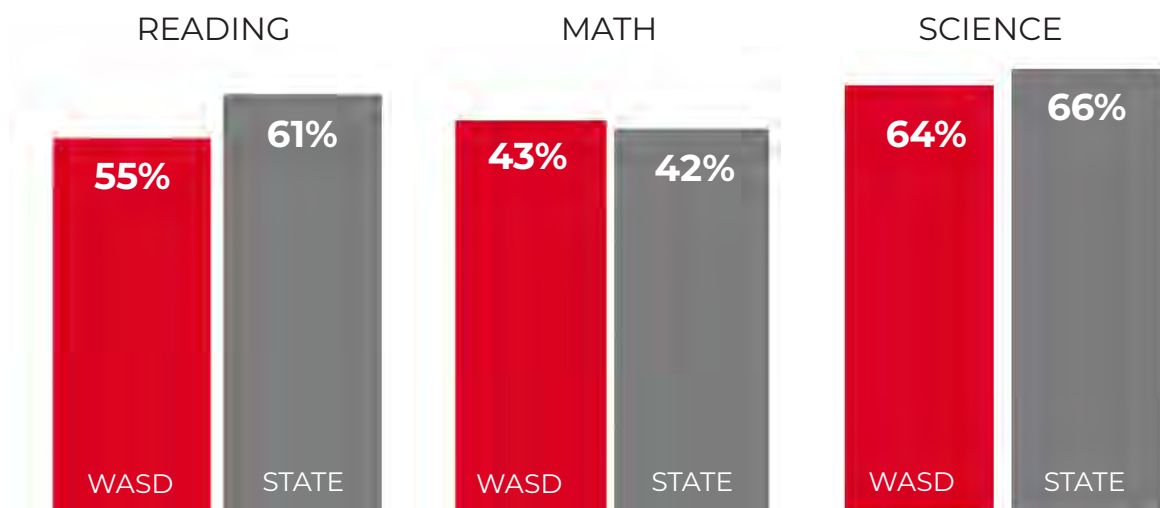
Even before our elementary students first arrive, we know that it's critical to remain as progressive as possible in the delivery of a robust and rigorous curriculum to best prepare students for a 21st-century job market. Over the last several years, WASD has worked to build on its future-ready philosophy, and continues to do.

Refusing to be bound by conventional practices, WASD worked throughout the 2018-2019 school year to build on and invest in its future-ready efforts. In some cases, that concept became more than just a phrase, but also a physical space with the installation of the FutureLabs at the intermediate and middle schools (*see program spotlight at right*).

With the introduction of innovative thought to the traditional educational model, our students are getting enhanced experiences that have helped to redefine their learning in tandem with high-quality instruction. Starting as early as kindergarten, students are now exposed to more STEM activities, which have been embedded into core subject areas.

From elementary through middle school, English language arts, mathematics, social studies and science units offer stimulating opportunities for exploration, with the math curriculum in particular emphasizing a balanced approach between foundational knowledge, productive reasoning and real-life application.

### 2018-19 PSSA RESULTS



The above percentages in reading and math reflect those in grades 3-8 who performed at or above average on the 2019 Pennsylvania System of School Assessment (PSSA) tests compared the state. The science percentages represent those students in grades 4 and 8 who performed at or above average as compared to the state.





## Discovery & Exploration: FutureLabs Provide New Learning Opportunity

Students at the intermediate and middle schools found a new learning experience waiting for them when they returned to school in 2018-19. Each of the three buildings were outfitted with new, specially-designed classrooms to support innovation: FutureLabs.

The concept of STEM (science, technology engineering and math) has steadily gained ground across the educational landscape in recent years, and WASD has been no stranger to its growth.

While STEM concepts (or STEAM, which incorporates the arts) have already been embedded across every grade level, the district has officially adopted a curriculum and designed physical locations to bring a cohesive approach to its Future Ready philosophy and further next-generation learning opportunities.

The district worked with Creative Learning Systems, based in Longmont, CO, to install FutureLabs at Curtin and Lycoming Valley Intermediate schools and Williamsport Area Middle School.

Equipped with cutting-edge technology, the labs are designed for students to work in teams to develop projects in the areas of scientific data and analysis, circuitry, computer graphics, media

arts, mechanics and structures, alternative and renewable energy, software engineering, and robotics and control technology.

Students will use the labs beginning in sixth grade and continue through their middle school years.

“The labs are providing an unprecedented learning opportunity for our students beginning in sixth grade that strongly support our district-wide college and career readiness effort through project-based learning,” said John Killian, supervisor of elementary curriculum.

The middle school lab, facilitated by teacher Dustin Brouse, also will require students to collaborate, problem solve, communicate, journal, and present the outcomes of their projects.

“We are ultimately preparing students to be successful in high school and beyond,” Brouse said. “By practicing these ‘soft’ or ‘work’ skills is another driving force behind the FutureLab.”

# OUR ACADEMIC PERFORMANCE

## 2018-2019 ACADEMIC PERFORMANCE SNAPSHOT

### COLLEGE & CAREER READY

Williamsport Area High School provides challenging academic and Advanced Placement (AP) courses, more than 50 extra-curricular activities, and is home to the region's leading Career and Technical Education (CTE) Program.

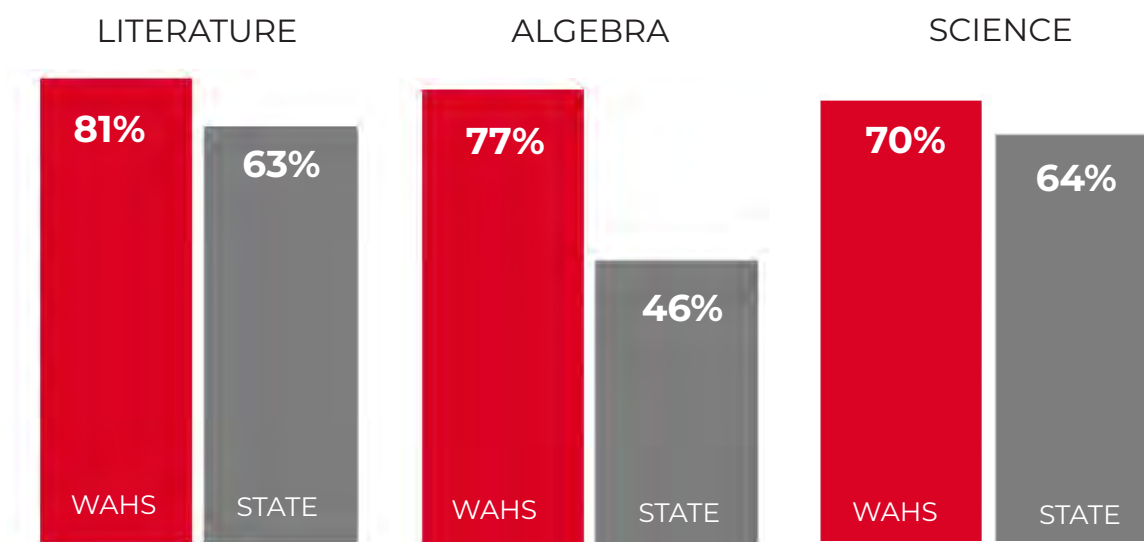
More than \$1 million was awarded in grant funding during the 2018-2019 school year to further support the high school's college- and career-readiness focus. From expanding access to AP courses and assessments for students (*see program spotlight at right*) to increased industry exposure for teachers, WAHS became more strongly positioned to graduate employable young adults.

More than 850 students took advantage of

programs that gave them a leading edge on their future plans. 151 students enrolled in Penn College NOW, collectively earning 592 college credits without cost, saving some \$330,000 in tuition. The high school's AP program experienced a 100% increase in participation, thanks to the increase in accessibility from the National Math and Science Initiative (NMSI), while others participated in CTE programs.

With learning occurring inside and outside the classroom, WAHS continued to exceed state averages for students proficient or advanced on the Keystone and National Occupational Competency Testing Institute (NOCTI) exams. It also continued to score competitively on AP tests and the SAT.

### 2018-19 KEYSTONE EXAMS



Keystone Exams are end-of-course assessments designed to assess proficiency, as indicated here, in the subject areas above. The Keystone Exams are one component of Pennsylvania's system of high school graduation requirements.





## Access to Opportunity: Strengthening College Readiness

Upwards of \$1 million in grant funding is supporting the National Math and Science Initiative's (NMSI) College Readiness Program at WAHS.

WASD was among just 22 school districts across the state to receive such funding over the last four years to support the installation of NMSI's College Readiness Program, which works to ensure more students have access to the challenging classes that will prepare them for future success. Further, the three-year program dramatically increases the number of students taking and earning qualifying scores on Advanced Placement (AP) math, science and English exams and has a proven track record of improving results for traditionally underserved and female students.

Assistant Superintendent Dr. Susan L. Bigger said the district was notified of the grant opportunity by Sen. Gene Yaw, R-Loyalsock Township.

"This is a tremendous opportunity for the students and teachers at Williamsport," Yaw said. "While this investment will certainly provide another level of pre-college support, it can be a game-changer for our region economically by enhancing the skills of our future workforce. I am pleased to have been able to bring WASD and the National Math and Science Initiative together,

and congratulate the district on receiving this important funding."

"The district is significantly grateful to Sen. Yaw's office and NMSI for providing the opportunity for this type of funding that only could be realized through the grant," Bigger said. "This opportunity provides access and opportunity to achieve AP curriculum for all high school students. NMSI takes an approach that, by removing barriers and providing teacher and student resources, levels the playing field for all students to achieve and be college and career ready."

Grant dollars provide data-driving partnerships for goal setting; teachers will receive course-specific training, mentoring, year-round support and classroom-ready materials; and students will have access to classroom and lab supplies, as well as specialized study sessions led by national experts.

"We are appreciative of this grant opportunity that will provide instructional mentorship to our teachers and enhance student learning for our students by exposing them to rigorous content in the area of AP English, math and science courses," said Head Principal Dr. Brandon Pardoe. "The opportunities afforded through this funding stream will certainly benefit our students greatly."

# OUR ACADEMIC PERFORMANCE

## 2018-2019 ACADEMIC PERFORMANCE SNAPSHOT

### PENN COLLEGE NOW

The Penn College NOW program allows WAHS students to earn credits from Pennsylvania College of Technology while in high school. Penn College NOW courses are actual Penn College courses, taught by WAHS teachers. Most importantly, these courses are offered at no tuition cost to students and their families.

Students who successfully complete Penn College NOW courses earn PCT credits and graduate high school with those credits indicated on an official Penn College transcript.

**17**

PENN COLLEGE NOW COURSES OFFERED AT WAHS

**151**

STUDENTS WERE ENROLLED IN PENN COLLEGE NOW

**592**

CREDITS WERE EARNED

**\$330K**

SAVED BY STUDENTS AT THE PCT TUITION RATE

### ADVANCED PLACEMENT

While Advanced Placement (AP) courses help our students learn the challenges and expectations of college-level coursework, it also sets an impression with admissions officers when they spot "AP" on transcripts. It's a sign of academic discipline when it comes to the rigors of high school classes.

WAHS is happy to provide students with a robust offering in such an opportunity with 16 AP courses. WAHS's AP program experienced a 100% increase in participation over the previous academic year and a 24% increase in those who earned scores of 3 or higher.

**16**

AP COURSES OFFERED AT WAHS

**154**

STUDENTS WERE ENROLLED IN AN AP COURSE

**249**

AP EXAMS WERE TAKEN

**59%**

EARNED A SCORE OF 3+

### 2018-2019 SAT SCORES

	READING & WRITING	MATH
WAHS	527	521
STATE AVG.	550	546





## CAREER & TECHNICAL EDUCATION

Career and Technical Education addresses the needs of high-growth industries and helps close the skills gap between prospective employees and employers. With 726,000 open jobs in the trade, transportation and utilities sector and 256,000 open jobs in manufacturing, they are the hardest jobs to fill in the United States.

This is where CTE comes in.

**During the 2018-2019 school year, 546 students were enrolled among the high school's 14 CTE programs.** The percentage of students who scored competent or advanced on the NOCTI exam exceeded the state average in nearly every tested subject by at least 10 percentage points (see chart below).

NOCTI EXAM	WAHS	STATE AVG.
21st CENT. SKILLS	100%	90%
ACCOUNTING	67%	59%
ADMIN. ASSIST.	100%	62%
AUTOMOTIVE	94%	76%
BIOTECHNOLOGY	92%	57%
CONST. TRADES	67%	76%
EARLY CHILDHOOD	100%	92%
COMMERCIAL ART	100%	84%
COMPUTER TECH.	100%	61%
CULINARY ARTS	100%	85%
ELECTROMECHANICAL	80%	80%
HEALTH SERVICES	91%	78%
WELDING	63%	40%

### Cup of Grow

A team of seven WAHS students took first place at the regional level of the 2019 Governor's STEM Competition in February.

The event was hosted by BLaST IU17 at Pennsylvania College of Technology.

The team's winning project was a device that would be used to repurpose organic industry waste into soil amendment. Snagging the regional title, the group heads to the state competition on May 9-10. The WAHS team is comprised of: Desiree Aversa, Sean Bush, Michael Collyer, Rosie Flock, Oam Patel, Katie Penman and Elaina Stone.

The competition's theme this year was "Improving Pennsylvania Through STEM." According to its website, "teams of high school students from across the state will be challenged to research, present, and design a device or project that can make the quality of life better for citizens of Pennsylvania. The device will accomplish a series of practical tasks that can be translated into real life needs."



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# GRADUATION\*

CLASS OF 2019

67%

ENROLLED IN  
COLLEGE/UNIVERSITY

41%

ENTERED THE  
WORKFORCE

10%

ENLISTED IN  
THE MILITARY

In June, 311 Williamsport Area High School graduates proudly celebrated their achievements and received their diplomas.

Those in attendance had the privilege of hearing commencement speeches made by members of the senior class — **Kayleigh Early** and **Xzavier Watson**. Each delivered a message set to a theme based on the LM Montgomery quote: “I went looking for dreams outside of myself and discovered it’s not what the world holds for you, it’s what you bring to it.”

In addition, class President **Levi Roush** also made remarks.

Among the numerous awards, prizes, scholarships and honors received by the class, **Early** and **Derek Lewis** were named valedictorian and salutatorian, respectively.

In addition, this year’s high school retirees were acknowledged and honored for their service to the district and its students over the years.

*\* Source: Class of 2019 Senior Exit Survey. Percentages exceed 100% as seniors were able to mark multiple responses regarding post-graduation plans.*



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PHOTO USED COURTESY OF ALBRIGHT STUDIO PHOTOGRAPHY

# OUR SUCCESSES & ACHIEVEMENTS



## 2018-19 SNAPSHOT OF SUCCESSES & ACHIEVEMENTS

- WAHS senior **Liam Ferry** was named a Commended Student in the 2019 National Merit Scholarship Program. About 34,000 Commended Students throughout the nation were recognized for their exceptional academic promise.
- Curtin Intermediate's #socktober campaign collected a record 5,001 pairs of socks to benefit the area's homeless population, bringing the effort's five-year total to about 15,000 pairs donated by the community.



- Jackson Primary School celebrated its 25th anniversary in September with a retrospective look at the school's opening year of 1993, showcasing all aspects of the social, political and economic climate of its early 90s beginnings.
- 13 student-athletes signed over the course of the 2018-2019 school year to play at the collegiate level. Of those who signed, four will play at Division I schools.
- 5 district championship titles were won in boys and girls soccer, girls tennis, competitive spirit, and boys tennis.

- Senior **Jada Whaley** scored her 1,000th point on a three-pointer from the wind against North Schuylkill on Feb. 2.
- 75 students were inducted into the National Junior and National Honor societies between the Williamsport Area Middle School and Williamsport Area High School.
- 35 School-to-Work students were honored during the program's annual Community Partners Appreciation Breakfast in May. In partnership with local employers, the program places students in job positions around the community. Seventeen of the program's participants were seniors.



- The Williamsport Area Middle School Odyssey of the Mind team secured a historic third-place win at the 2019 World Finals in May at Michigan State University. A team from Cochran also advanced to the international tournament, earning a 12th-place win.
- More than 25 awards were earned by the 46 WAHS students who attended the 2019 Model UN event at Lycoming College.

- WAHS senior **Lydia Smith** claimed a world championship title in swimming at the 2019 Pontevedra ITU Aquathlon World Championships last spring, winning the competition over other female athletes in the 16-19 age group in Pontevedra, Spain.



- Eight eighth-grade students from WAMS were recognized for earning regional Scholastic Art & Writing Awards, with two earning the coveted Gold Key Award, **Carter Weaver** and **Audrey Donnell**. Three earned Silver Key awards: **Noah McKenzie**, **Aliyah Wright**, and **Lauren Trump**. Three also earned an Honorable Mention: **Connor Nye**, **Sean McCann**, and **Bryen Waltz**.
- WASD was recognized as one of the Best Communities for Music Education from The NAMM Foundation for its outstanding commitment to music education. This is the 17th time in 18 years that WASD has received the designation.







- Curtin Intermediate School music teacher Anna Radspinner was named a 2019 Outstanding Alumni Music Educator by the Penn State University School of Music.

- Lycoming Valley Intermediate School sixth-grade teacher Dan Woleslagle was featured teacher at PSEA National Delegation 2019 and featured in "The Voice."

- Intermediate school math coach Trevor Enderle and senior **Liam Ferry** were recognized during the Williamsport/Lycoming Chamber of Commerce's 2019 Education Celebration

- An additional opportunity for students to earn industry certification became available through the engineering and robotics class at WAHS, thanks to teacher Clark Sarge's earning of his FANUC certification.

- Sophomore and violinist **Michael Fisher** was selected from among young musicians across the nation as one of only 100 to perform with the National Youth Orchestra of the United States over the summer of 2019.



- WAHS sophomore **Cecilia Fink** raised and donated \$10,500 to support two local causes: the Livestrong program at the YMCA and 6-year-old cancer patient Declan Bower.



- Hepburn-Lycoming Primary School was recognized as a Title I Distinguished School by the Pennsylvania Department of Education.



- The WAHS Class of 2019's top 5% were recognized in May during the sixth annual Top Hat Dinner held at The Genetti Hotel. Eighteen seniors were celebrated for their academic excellence, as well as their selected faculty honorees who influenced and inspired their success.

- Curtin and Lycoming Valley Intermediate schools hosted their annual YAM-JAM events in March. Together, the events celebrate National Youth Art and Music in Our Schools month.

- 152 students were honored for finishing the 2018 Summer Reading Program.

- WAHS hosted its second Pathways to Your Future Career Fair, during which 55 business, organizations, agencies, colleges and universities, and military branches were present. Students were able to interact with those from many industries and explore their post-secondary opportunities available to them.



- The WASD Education Foundation held its first Donor & Alumni Appreciation Event, during which it honored the district's 2018 Distinguish Alumni, Dr. Herbert I. Hurwitz '80, Michael D. Stratton '09, Philip M. Thomas Sr. '61 and Greg Walker '87.





## OUR PARTNERSHIPS

Whether it's to leverage additional funding to enhance or supplement our programming, or a need for resources to ensure school safety, our community partnerships further cement the old proverb: "It takes a village to raise a child."

As the landscape of public education continues to change, more societal, state and federal demands are placed on districts with the limited resources — financial or otherwise — to meet them. Here at WASD, we pride ourselves on the partnerships we've been able to develop and cultivate to support our system.

Together, with our partners, we're a team, and we

all have a specific —but important— role to play.

The 2018-2019 school year saw the birth of new partnerships, while others strengthened. Collectively, we relied on each other to reach the successes earned and outcomes achieved.

The next several pages offer a glimpse into the work of some of these partnerships we have and how they play into the intricacies of our day-to-day operation.





## NOURISHING MINDS AND BODIES

The Central Pennsylvania Food Bank (CPFEB) rolled out its district-wide Hybrid BackPack Program during the 2018-2019 school year. During its first year of operation, more than 2,600 WASD students benefitted from the program through the distribution of more than 31,300 bags of food.

In partnership with the Williamsport Area School District Education Foundation, the food bank worked to secure funding to support the program with a \$200,000 grant from the Williamsport-Lycoming Community and the Charles A. Szybist and Carla G. Szybist funds at the First Community Foundation Partnership of Pennsylvania.

The program not only provides a weekend's worth of free meals to food-insecure students through the school year, it also allows students to access food during school time as needed.

The program also relies on faith-based partners and a number of other civic-minded groups that have stepped forward to volunteer and ensure bags are filled each week for distribution.

"Hunger deprives children of more than just food. The Central Pennsylvania Food Bank's youth programs give children and youth consistent access to enough nutritious food to excel," said Pam Hicks, programs manager for CPFEB. "We all have a role to play in getting food to children in need."



**From left:** Mark Trueman, manager of prehospital operations at UPMC Susquehanna; Kelly Coppadge, community relations specialist at Alta Resources; Mark Barbier, staff HSE representative at Alta Resource; Dr. Richard Poole, director of student services and district safety coordinator; Dr. Timothy S. Bowers, superintendent; Craig Konkle of the Lycoming County Department of Safety; and Tony Bixby, director of prehospital operations at UPMC Susquehanna.

## SAFETY SUPPORTS

In partnership with UPMC Susquehanna, WASD continued to train all district employees in the national Stop the Bleed initiative.

Sixteen Stop the Bleed kits, each containing eight individual kits, were installed at each school building for public accessibility. An additional eight kits also were donated by natural gas companies.

Launched in 2015, Stop the Bleed is a national awareness campaign and call-to-action. It's intended to cultivate grassroots efforts that encourage bystanders to become trained, equipped and empowered to help in a bleeding emergency before professional help arrives.

Each of the kits contain gloves, compressed gauze and trauma dressing, shears, a pad, tape and a tourniquet. Poole said implementing the Stop the Bleed initiative expands and builds on the number of safety programs in which district employees have already been trained, such as the Question, Persuade, Refer (QPR) model in suicide prevention and ALICE, an active shooter response training.

The district's Incident Command Team meets monthly to discuss school safety and security. The Incident Command team is made up of local police, emergency service providers, UPMC Susquehanna and district administrators. The team is tasked with providing measures to ensure the district's students and staff are safe in school.





## SCHOOL RESOURCE OFFICERS

The district added a second, part-time School Resource Officer (SRO) and began its participation in the state's Safe2Say Something Program.

Through WASD's relationship with the Williamsport Bureau of Police, Officer Ben Hitesman joined Officer Jody Miller (*above, center left*) in the shared role of helping to keep our schools safe and serve as a resource to district staff. Officer Miller works as a full-time SRO, primarily working in our middle and high schools, while Officer Hitesman (*above, center right*) is based out of Curtin Intermediate School, working with the district's K-6 buildings.

Beginning in January, all K-12 schools in Pennsylvania were required by state law to participate in the Safe2Say Something Program.

Safe2Say Something is a youth violence prevention program run by the Pennsylvania Office of the Attorney General. Safe2Say Something teaches youth how to recognize warning signs and signals, especially on social media, from individuals who may be a threat to themselves or others and to "say something" before it's too late.

Students in our middle and high schools were trained on how to use the 24/7 tip line, app and website to submit anonymous tips.



## SUPPORTING EDUCATION

A partnership with the First Community Foundation Partnership of Pennsylvania continued to allow local and regional businesses to help fund programs through the state's Educational Improvement Tax Credit (EITC) Program.

Administered by the state Department of Community and Economic Development (DCED) under Act 48, the EITC program was established in 2001. The program awards tax credits to businesses that make contributions to scholarship organizations and/or educational improvement organizations that are on a list approved and published by DCED.

During the 2018-2020 school year, \$30,852 was

approved to support enhancements to our academic and cultural programs. Funding also helped to support educators-in-residence, such as Rodney Walker (*pictured above*), a youth advocate and author of *A New Day One: Trauma, Grace and a Young Man's Journey from Foster Care to Yale*.

The following 2018-2019 EITC business donors contributed a combined \$24,600 to WASD through the EITC program: Citizens & Northern Bank, First National Bank of Pennsylvania, M&T Bank, Nubro Inc., Woodlands Bank, and UPMC Health Plan.

Since 2010, more than \$160,000 has supported more than 40 venture grants and educator-in-residence programs at WASD.





## OPERATION WARM

The entire student body at Stevens Primary received brand-new coats on Oct. 25, 2018, thanks to the work of Operation Warm and a donation of both time and money from Unique Industries, Inc.

Nearly 300 coats were delivered to the school from Operation Warm, a national nonprofit working the mission to provide “warmth, confidence and hope to children in need across North America through the gift of brand new coats.” Together, with about 30 volunteers from Unique Industries in Montoursville, each student was able to personally choose and take home a coat.

“We went around to all the kids and told all the classrooms that they were going to get free coats, and the kids were thrilled,” said Marcie Nolan, the school’s counselor. “They were screaming, they were happy, they were asking, ‘Who’s giving us coats?’ ”

Nolan said that, regardless of the donation, parents would have been sure their child had a coat to wear through the winter months, “but the coats they received helped them not have to worry about spending money for a coat versus keeping their phone on or putting gas in their car,” she said. “This saved them time and money. It does help.”





# OUR COMMUNITY

As a public school system, we know the important role we play in our community just as much as the community plays a vital role in the work that we do.

The 2018-2019 school year was no exception.

In addition to the countless events and drives held at our schools, our faculty and staff ended the year by giving back in the biggest, if not most historic, way possible.

On Monday, June 10, more than 530 of our employees went out into the Williamsport community on a cool, rainy day to roll up their sleeves and get to work at more than 20 locations.

In a few short hours, the district team worked to beautify eight parks, lend a hand to nonprofit and church operations and projects, serve or prepare food for the hungry, and entertained children in costume for summer programming.

Our employees went out by the bus loads that day on the theme of “one district, one community,” a theme emblazoned on the red shirts they wore. We believe in the mutual support each of us has to give.



## PUBLIC RELATIONS OFFICE

The Office of Public Relations works to offer many ways for parents and district stakeholders to receive updates and news regarding district happenings.

### Marketing & Communications

WASD produced a total of 157 marketing and PR materials during the 2018-2019 school year, ranging from news releases, advertisements, billboards, videos, and a variety of district publications.

### Online Engagement

A 2017 online survey of our community revealed that 87% of respondents primarily consume district-related news and information on our social media channels, website and eNews (in that order). In the 2018-2019 school year, we strengthened our online presence in some of the following ways:

- created a new, mobile-friendly website with a more visual design and layout to support the primary usage of the site based on those surveyed;
- expanded our social media presence to YouTube and Instagram, yielding a 44% increase in followers over the previous year;
- increased content marketing via video production, securing 214,062 unique views on social media.

### Awards & Recognitions

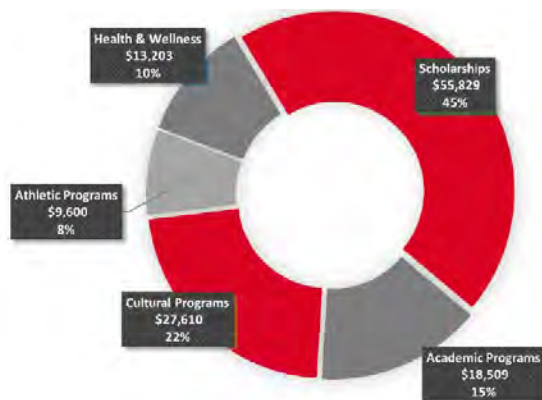
The Pennsylvania School Public Relations Association (PenSPRA) honored WASD with an **2018 Award of Excellence in Education Communications for Video** for its marketing of the high school's Career & Technical Education Department, as well as two Awards of Honor for its bi-annual newsletter. The district also received, for the second time, a **Constant Contact All-Star Award** for high average open rates and click-throughs for its bi-weekly eNews.



**PenSPRA**  
Award of Excellence in  
Education Communications



## WASD EDUCATION FOUNDATION



**2018-2019 WASDEF Grants:** The above graph provides a visual breakdown of grants distributed to WASD in 2018-2019.

Since 2004, the WASD Education Foundation (WASDEF) has been the district's recognized nonprofit affiliate. Led by a 20-member volunteer board, WASDEF facilitates charitable giving and permanent legacies based on individual areas of interest in educational innovation, the arts, athletics and scholarships.

Over the course of the last decade, WASDEF has grown in its mission of *creating powerful classrooms and inspiring futures*. It has granted more than \$1.8 million to programming and capital projects and, as of June 30, reached more than \$2 million in net assets.

Thanks to our community of donors, **more than \$340,000 was generated in total revenue** during the 2018-2019 school year and **19 grants were distributed totaling \$124,751**.





## OUR INVESTMENT

Keeping in stride with the goals jointly established between the district administration and the Board of Education, we continued to uphold our strong financial stewardship of public resources.

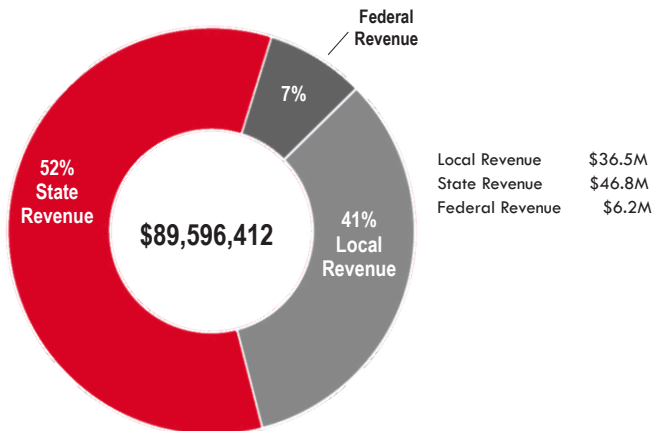
The district began the process of looking at the district's future during the 2018-2019 school year with regard to operational and facility efficiency. We continued to work on campus improvements, such as with the reconstruction of Millionaire Lane at WAHS. Beginning in the spring, that project included a complete resurfacing of the road, new curbing and drainage, along with the installation of new lighting and sidewalks for pedestrian traffic.

With aging facilities, our school board authorized the commission of a district-wide feasibility study, which was set into motion in the fall of 2019.

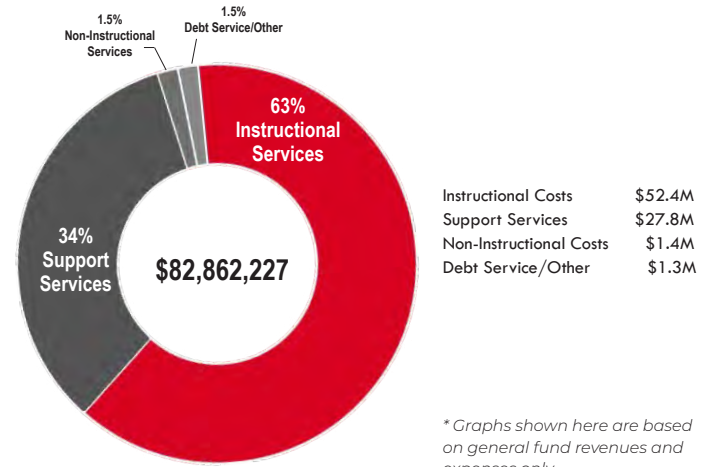
"Our goal is to get a clear and defined picture on the state of our facilities so that we can develop a prioritized course of action," said Superintendent Dr. Timothy S. Bowers. "The health of the district not only depends upon the strength and relevancy of our programs, but also on the state and conditions of our buildings. We believe strongly in protecting our assets. This study will help us to develop a plan that keeps us on pace and as cost-effective as possible in our operations."



## 2018-2019 REVENUES\*



## 2018-2019 EXPENSES\*



\* Graphs shown here are based on general fund revenues and expenses only.

## STATEMENT OF REVENUES, EXPENDITURES & CHANGES IN FUND BALANCE AT JUNE 30, 2019

REVENUES & OTHER SUPPORTS	General Fund	Debt Service	Capital Projects
Local Sources	\$36,547,738	\$1,433,602	\$27,556
State Sources	46,801,639		757,814
Federal Sources	6,247,035		
Other Income			
<b>Total Revenue and Other Support</b>	<b>\$89,596,412</b>	<b>\$1,433,602</b>	<b>\$785,370</b>
<b>EXPENSES</b>			
Instruction	\$52,351,291		
Support Services	27,768,714		
Non-Instructional Services	1,408,112		
Debt Service	1,292,150	4,747,232	
Capital Outlay	41,960		2,117,93
<b>Total Expenses</b>	<b>\$82,862,227</b>	<b>\$4,747,232</b>	<b>\$2,117,935</b>
Other Financing Sources (Uses)	(7,120,501)	6,762,085	10,592,370
<b>NET CHANGE IN FUND BALANCE</b>	<b>(\$386,316)</b>	<b>\$3,448,455</b>	<b>\$9,259,805</b>
<b>FUND BALANCES, BEGINNING</b>	<b>\$18,007,433</b>	<b>\$10,898,688</b>	<b>\$962,800</b>
<b>FUND BALANCES, ENDING</b>	<b>\$17,621,117</b>	<b>\$14,347,143</b>	<b>\$10,222,605</b>

## BALANCE SHEET AT JUNE 30, 2019 (GENERAL FUND ONLY)

ASSETS	2019	2018	LIABILITIES	2019	2018
Cash and cash equivalents	\$6,569,055	1,745,809	Accounts payable	\$1,402,029	\$1,901,748
Investments	18,605,326	21,542,631	Due to other funds and/or governments	2,551	2,066,375
Taxes receivable	3,070,788	2,801,819	Accrued salaries and benefits	13,161,416	9,307,256
Due from Other Funds	5,302,268	6,047,768	Unearned revenue and deferred inflows	2,200,917	1,888,525
Receivables	301,509	252,592	Other current liabilities	16,995	27,309
Inventories and pre-paid expenses	556,079	808,027			
<b>Total Assets</b>	<b>\$34,405,025</b>	<b>\$33,198,646</b>	<b>Total Liabilities</b>	<b>\$16,783,908</b>	<b>\$15,191,213</b>
			NET POSITION		
			<b>Total Fund Balances</b>	\$17,621,117	\$18,007,433
			<b>Total Assets and Liabilities</b>	<b>\$17,621,117</b>	<b>\$18,007,433</b>

# OUR SCHOOLS

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## **J. Henry Cochran Primary School**

570-322-9731 | 1500 Cherry Street  
Mrs. Cindy Schuyler, Principal  
Mr. Tom Bartholomew, Assistant Principal

## **Hepburn-Lycoming Primary School**

570-494-1112 | 355 Rt. 973 E. Cogan Station  
Mrs. Michele Kunkle, Principal

## **Andrew Jackson Primary School**

570-323-1992 | 2500 Newberry Street  
Mr. Kirk Felix, Principal  
Mr. Tyler Barth, Assistant Principal

## **Thaddeus Stevens Primary School**

570-322-7853 | 1150 Louisa Street  
Mr. Jim Ellis, Principal

## **Andrew G. Curtin Intermediate School**

570-323-4785 | 85 Eldred Street  
Mr. David Michaels, Principal  
Mr. William Rathjen, Assistant Principal

## **Lycoming Valley Intermediate School**

570-601-3900 | 1825 Hays Lane  
Mr. Tim Fausnaught, Principal  
Mr. Bill Emery, Assistant Principal

## **Williamsport Area Middle School**

570-323-6177 | 2800 West Fourth Street  
Dr. Justin Ross, Principal  
Mr. Kevin Mumbauer, Assistant Principal

## **Williamsport Area High School**

570-323-8411 | 2990 West Fourth Street  
Dr. Brandon Pardoe, Head Principal  
Mr. Matthew Fisher, Director of CTE  
Mr. Roger Freed, Principal  
Mr. Sean McCann, Athletic Director  
Mrs. Stephanie Pardoe, Virtual Academy Coordinator  
Mr. Jeffery T. Robbins, Principal  
Mrs. Kristin Takach, Principal

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## **Williamsport Area School District Service Center**

2780 West Fourth Street  
Williamsport, PA 17701  
570-327-5500  
[www.wasd.org](http://www.wasd.org)







2780 WEST FOURTH STREET, WILLIAMSPORT, PA 17701 • 570-327-5500  
PREPARED BY THE PUBLIC RELATIONS DEPARTMENT  
WWW.WASD.ORG

*Williamsport Area School District does not discriminate on the basis of race, color, national origin, religion, sex, disability, genetic information, or age in its programs, activities and employment.*